

CALL FOR ENTRIES!

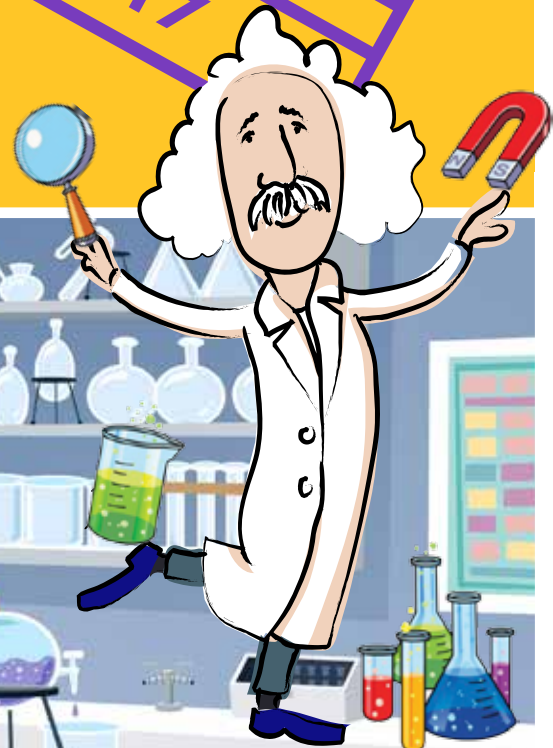
DEADLINE
APRIL 15,
2017

CREATE A BRAND NEW MASCOT TO REPRESENT *SCIENTISTS IN SCHOOL™*!

Hey kids, it's time to get creative!

Our beloved mascot, Mr. Scientist, is retiring and we need a NEW Kidz Lab Challenge mascot to take his place! This new mascot may be featured on our website, social media, and other communications materials, and the winner, 1st runner-up, and 2nd runner-up will receive some fantastic prizes.

**KIDZ LAB
MASCOT
CHALLENGE
2016-17**



Visit scientistsinschool.ca/kidz-lab.php
for full contest rules and details,
and the entry package.



**SCIENTISTS
IN SCHOOL
SCIENTIFIQUES
À L'ÉCOLE**

A registered Canadian charity: 867139537RR001



**SCIENTISTS
IN SCHOOL
SCIENTIFIQUES
À L'ÉCOLE**

The Challenge:

Create a brand new mascot to represent Scientists in School™!

The Process:

1. Do some research on Scientists in School (scientistsinschool.ca) and start brainstorming ideas for a new mascot. Remember, this mascot should represent our organization (so it must have something to do with science!) and should include our Scientists in School colours (yellow and purple).
2. Get drawing! You can draw the mascot by hand with pencil, pen, markers, pencil crayon or crayon OR digitally (please ensure all work is original!).
3. Tell us about your mascot. Why do you think this mascot represents Scientists in School? What inspired you to create this mascot? Does your mascot have a name?
4. Your mascot must be original and created specifically for this contest. No previously created artwork will be accepted. Multiple entries are allowed provided they are completely different characters.
5. Submit your entry by mail or email.



Entries Will Be Judged On:

Originality, relevance to Scientists in School, and creativity.

Prizes:

There will be a winner, 1st runner-up, and 2nd runner-up. All will receive a Scientists in School classroom or community workshop and lunch for their class, as well as prizes for the winner and runner-ups.



Deadline:

Friday, April 15, 2017

All Kindergarten to Grade 8 scientists are encouraged to participate!

2016-17 Kidz Lab Mascot Challenge Entry Form

Type of entry: Individual Entry Classroom Entry

Name: _____ Grade: _____

School: _____

School Telephone Number: _____

Teacher's Name: _____

Teacher's Email: _____

School Board: _____

Submission Checklist: Entry form Design Signed Release Form

Why do you think this mascot represents Scientists in School?



What inspired you to create this mascot?



Does your mascot have a name?



Thank you for participating! Submit your Entry and Written Explanation:

By mail:

Kidz Lab Mascot Challenge, 975 Dillingham Road, Unit 2, Pickering, Ontario L1W 1Z7

Scan & email:

Use the subject line Kidz Lab Mascot Challenge and send to: inquiries@scientistsinschool.ca. A full colour image (300 dpi .JPG) of your design is appreciated.



2016-17 Kidz Lab Mascot Challenge Participation and Photo Release Form

Dear Parent/Guardian:

Scientists in School™ is an award-winning, Canadian charitable organization that delivers 24,000 workshops annually to students who become scientists in their classroom or in community settings under the guidance of Scientists in School community scientists. The Kidz Lab Challenge is an annual contest that invites elementary students to get involved in fun science and technology discovery to build their confidence and interest in science, technology, engineering and math (STEM), for a chance to win prizes.

Each entry requires a signed participation and photo release form by a parent/guardian for these reasons:

- a) We would like to know that parents/guardians are aware of their child's participation in this contest
- b) Your entry may include photographs of your child (and perhaps even you!) which we may use in our communication materials. These materials are used to engage the public in our efforts to promote enthusiasm for STEM in Kindergarten to Grade 8 classrooms, as well as to showcase to donors of our charitable organization.

Please complete and return the attached form to us in order to provide this permission. When using photographs in which your child and/or you appear, individuals will not be identified. To learn more about Scientists in School visit us at scientistsinschool.ca

Sincerely,
Cindy Adams, Executive Director

I, (please print full name) _____ have read, understood and will comply with the rules and regulations of the 2016-17 Kidz Lab Mascot Challenge and give my consent for my child(ren) to participate in the Challenge and to Scientists in School to use the contents of my child(s) entry free of charge. I understand that these contents may be used by Scientists in School (and/or its funding partners) in communication materials such as newsletters, displays, presentations, websites, media materials, social media sites and articles.

Date: _____ Signature: _____

Email Address: _____

Would you like to join our email database for news and updates? If so, please check this box:

I am the parent/guardian of (please print the full name of each child): _____

School: _____ Grade: _____

Entry Name: _____

Teacher's Name: _____

FOR Scientists in School OFFICE USE ONLY: Please list the photo codes for all images of this individual here:

2016-17 Kidz Lab Mascot Challenge Rules and Regulations

1. The 2016-17 Kidz Lab Mascot Challenge, officially announced on scientistsinschool.ca, starts on Wednesday, June 1, 2016 and ends on Friday, April 15, 2017. One entry in one prize category per participant. No purchase necessary.
2. This challenge is open to Canadian elementary school-aged children across Ontario and Alberta where the Scientists in School™ program is running, with approval from a parent/guardian or teacher who is at least 18 years of age. Employees of Scientists in School, its partners, affiliates, advertising and promotional agencies, and persons with whom they are domiciled, are not eligible to enter this challenge.
3. There will be one (1) Kidz Lab Mascot Challenge held by Scientists in School. A total of three (3) prizes (Winner, 1st runner-up, and 2nd runner-up) will be awarded, and will consist of: A Scientists in School classroom or community workshop and lunch for the class (Based on availability and in consultation with the teacher. Scientists in School will provide you with a list of topics that are available for your grade and in your region. Workshop voucher must be used by the last day of school in June, 2017); and prizes for the winner and runner-ups! The winning mascot may be featured on our website, social media, and other communications materials in the 2017-18 school year and beyond. Approximate retail value of the prize: \$350 Cdn.
4. The prizes must be accepted as awarded. Scientists in School reserves the right, in its absolute and sole discretion, to make substitutions in respect of any element of the prizes. Scientists in School's rulings are final and without appeal in all matters related to this challenge and the awarding of prizes.
5. To enter: Download the entry package at scientistsinschool.ca/kidz-lab.php, then submit your entry and written explanation by mail (Kidz Lab Mascot Challenge, 975 Dillingham Road, Unit 2, Pickering, Ontario L1W 1Z7), or scan & email (Use the subject line Kidz Lab Mascot Challenge and send to inquiries@scientistsinschool.ca). A full colour image (300 dpi .JPG) of your design is appreciated.
6. The winner will be selected at Scientists in School, 975 Dillingham Road, Unit 2, Pickering, Ontario L1W 1Z7 on Friday, April 28, 2017.
7. The odds of winning depend upon the number of eligible entries received. All decisions regarding this challenge remain with Scientists in School and are final. All entries become the property of Scientists in School and none will be returned. No correspondence will be entered into except with selected entrants. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified. Scientists in School takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production or distribution errors.
8. Starting Monday, May 1, 2017, the winner will be notified by telephone or email for a period of 3 working days. If the selected entrant cannot be contacted within the allotted time or declines the prize, that entrant is no longer eligible to win, another entrant will be selected, and the process of contacting the new entrant will be repeated. In order to be declared a winner, the selected entrant's parents/guardian must have provided permission to enter the challenge during the entry process.
8. By entering this challenge, each participant and her/his parent(s)/guardian(s) consent to the use of the participant's name, entry and/or photographs, likenesses, voices or statements in any publicity carried out by Scientists in School and/or its partners or advertising agencies, without further compensation.
9. Scientists in School may, by posting a notice on scientistsinschool.ca, cancel, modify or suspend this challenge at any time in the event of production or other unanticipated problems, irregularities or technical failures or corruptions, tampering, unauthorized intervention, fraud or any other causes not directly caused by Scientists in School which corrupt or affect the administration, security, fairness, integrity or proper conduct of this challenge, or the odds of winning.