



Acton Afton Station Airdrie Ajax Altona
 Akwesasne Alberton Altona Almonte Amisk
 Austin Ancaster Aurora Arthur
 Assiniboia Atikokan Aurora
 Ayton Badger Barrie
 Baltimore Barrie Beeton
 Barrie Bathurst Bensfield
 Beaverlodge Beaverhead
 Binbrook Brant Bell Island
 Belleville Belleville
 Bentley Bentley
 Blackstock

665,000 Young Scientists.
27,750 Richly Investigative Workshops.
605 Diverse Communities across Canada.

This is Scientists in School.
Explore our Impact.

Courtland Cove Cumberland Cow Head
 Cranbrook Crooked Creek Cumberland
 Beach Dorval Dartmouth Dashwood
 Deep River Digby Dildo Don Mills
 Douglas Dover Downeyville Drayton
 Dublin Dryden Drumheller Duchess
 Dundalk Dundas East Gwillimbury East
 York Edgewater Edmonton Edson
 Eganville Egbert Elgin Elkford Elliot
 Lake Elnora Elora Emerson English
 Harbour West Erin Erinsville Espanola
 Estevan Ethel Etobicoke Exeter Exshaw

Blairmore Blenheim Blind River Bloomfield Bolton Botwood Bow Island Bowden Brandon
 Bowmanville Bracebridge Bradford Brampton Brant Brantford Breslau Brighton Brocket
 Brockville Brooklin Brooks Brossard Burdett Burford Burlington Burns Lake Caledon Caledon East
 Caledon Village Caledonia Calgary Callander Calmar Cambridge Campbellcroft Campbellford
 Campbellville Camrose Canal Flats Canmore Cannington Carleton Place Carman Caronport Carp
 Cayuga Centreville Chalk River Charlottetown Chateauguay Chatham Chatsworth Chelmsford
 Chepstow Chesley Chestermere Christian Island Churchill Claremont Clarendville Clinton Cobourg
 Cochrane Cold Lake Coldstream Coldwater Coleman Colliers Collingwood Comber Combermere
 Conception Bay South Concord Consort Cookstown Cornwall Cornwallis Park Courtice Cottrell's



scientists
 IN SCHOOL
scientifiques
 À L'ÉCOLE

Biennial Report 2023-2025

CELEBRATING **35 YEARS** OF YOUTH IMPACT
 AND **11 MILLION** YOUNG SCIENTISTS



Fairview Fergus Fernie Flesherton Formosa
 Florenceville-Bristol Fonthill Fort Erie Fort
 Frances Fort Macleod Fort McMurray
 Fredericton Fort Saskatchewan Garson
 Georgetown Gloucester Glovertown
 Goderich Golden Grove Grafton
 Grand Falls-Waterbury Grand Manan
 Grand Prairie Grandview Granville
 Ferry Grassy Lake Greenhurst
 Greenbank Greenwood Guelph
 Grimshaw Griquet Hagersville
 Halifax Halifax Milton
 Hanna Hanna
 Hastings Hemming
 Hepworth High Level High
 High River High River
 Holland Landing
 Innisfil Hornep
 Indian Brook Inglewood
 Johnstown Jordan

Kamloops Kanata Kars Kelowna Kempville Kenilworth Kenora Keswick Kincardine
 Keswick Killaloe King City Kingston Kinkora Kitchener Kitscoty Kleinburg La Scie
 Lac La Biche Lachine Lacombe Lakefield Lanark Langton Lansdowne LaSalle Leduc
 Leduc County Lefroy Lethbridge Linden Lindsay Lion's Head Listowel Lively London
 Longueuil Longview L'Original Lowe Farm Lower Sackville Lucknow Lyndhurst
 MacGregor Makkovik Manotick Maple Markdale Markham Marmora Marysville Maxwell
 McBride Meaford Melville Membertou Metcalfe Meteghan Middle Arm Midland Mildmay
 Millet Millgrove Milo Milton Milverton Minnedosa Mississauga Mitchell Moncton
 Montague Montrose Moonstone Moorefield Moose Jaw Mordey Morell Mount Albert

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Inspiring Canada's Next Generation of Scientists

A Message from our Board Chair

As you scan the front and back covers of this report, you can see where we've been – and how far we've come since before COVID, when we only served Southern Ontario and Southern Alberta. The community names reveal the extraordinary reach of our English and French classroom, community, and Family Science programming, spanning rural, urban, northern, and southern regions across Canada. Each name tells a story of discovery and symbolizes one of our proudest achievements: inspiring youth from coast to coast to see that science is all around them – both inside and outside of the classroom.

The past two years have marked defining moments for Scientists in School: celebrating **35 years** as a youth STEM enrichment charity and welcoming our **11 millionth** young learner into the joy of discovery. Together, these milestones reflect our growing impact and our steady progress toward a bold vision: that all youth in Canada will benefit from richly investigative Scientists in School workshops every year of their formative elementary education journey. In turn, this helps prepare them as critical thinkers and problem-solvers, as they become **Canada's next generation of skilled STEM workers**.

In this 2023–2025 Biennial Report, we look back with pride and forward with purpose. You'll see how we are deepening **inclusivity in STEM**, innovating and refining our programming, and achieving measurable outcomes for youth interest and confidence in science. With the support of donors and partners, we're continuing to grow sustainably, ensuring that children in every corner of Canada—whether rural, urban, northern, or southern—can see themselves as scientists, engineers, and change-makers.

As we celebrate these accomplishments and continue striving toward a future defined by curiosity and innovation, I invite you to explore the **powerful difference that we are making together**— one young scientist, one workshop, one community at a time.

Onward with excitement,



Jim S.C. Tom
Chair of the Board of Directors



Scientists in School's 35 Years of Impact

A Message from our Executive Director

In 2024, I had a moment that perfectly captured the heart of what Scientists in School is all about. While running an errand at the bank, I was surprised by a heartfelt encounter with the branch manager of customer experience. Noticing the Scientists in School letterhead in my hand, **her face lit up**—and soon, we were sharing an incredible story.

As a young girl, she participated in many of our workshops at her elementary school. Not only did she vividly remember them, but she recounted the investigations in our Hoo's in the Owl Pellet? workshop and shared how it shaped her future pathway in biology, studying anatomy through her master's program. This later led to a career in the field before moving into business. She still treasures that memory today, even keeping a small box of workshop materials as a reminder of the joy and curiosity science sparked in her.

Stories like hers bring to life the profound impact of our work. Over the past **35 years**, Scientists in School has inspired more than **11 million young scientists across Canada** through three programming streams: classroom, community, and Family Science workshops. Our presenters help children and youth ages 4-14 see that science is everywhere—at school, in their communities, and, importantly, in their everyday lives and future career paths.

Our youth STEM outcomes are to:

1. Inspire inquiry, critical thinking, and creativity, helping children see themselves as capable problem-solvers and encouraging them to pursue high school and post-secondary STEM courses, as well as STEM career pathways.
2. Increase STEM confidence, interest, and understanding of its relevance, particularly for girls and under-represented groups.
3. Build teacher capacity by delivering hands-on workshops where our presenters model inquiry-based learning. Students become the scientists and engineers, while teachers receive real-time mentorship in their own classrooms. Post-workshop resources are provided to support continued learning and integration into future lessons.

The past two years have been a time of **tremendous growth and innovation**. Our online workshop model has been a breakthrough for our national scaling—shipping hands-on materials across the country to support engaging, investigative learning in both English and French. This has allowed us to reach classrooms and communities in **every province and territory**, adapting to diverse curricula and ensuring inclusive access for youth everywhere, from urban neighbourhoods to northern, rural, and remote communities. Through it all, our focus has held true: we create moments of discovery through **high-quality STEM enrichment** and inspiring scientist presenters that help children become scientists in school.

That day at the bank reminded me that our workshops don't just teach science—they bring science to life as they build confidence, curiosity, and a lifelong connection to discovery. Each moment of wonder can ripple outward, shaping futures in ways we might imagine but never discover. As we celebrate 35 years of impact and look to the future, we remain **deeply committed to empowering the next generation** to see themselves as scientists—today, tomorrow, and always.

With gratitude,



Cindy Adams
Executive Director

LEARN more about
Scientists in School

WATCH our donor
thank you video

CONNECT by receiving
our newsletter

SUPPORT our charity
to reach more youth



Order of Ontario

In November of 2023, our Executive Director, Cindy Adams, was awarded the Order of Ontario, the province's highest honour. The Order of Ontario recognizes exceptional leaders from all walks of life whose impact and lasting legacy have played an important role in building a stronger province, country, and world. Her appointment to the Order of Ontario is a tribute to her impact on education and the future of STEM in Canada as Scientists in School's founding Executive Director.

Across Our History - Scaling and Deepening Our Impact

- 1989:** Scientists in School takes root as a local community initiative in Ajax and Pickering, ON, with a mission to ignite scientific curiosity in children. **40 classrooms** participate, engaging **1,000 students**.
- 1999:** Scientists in School becomes a charity and celebrates **10 years!** Word of mouth sparks expansion into classrooms in Toronto and Guelph, ON, allowing us to reach **210,000 young scientists** in nearly **7,800 classrooms**.
- 2010:** Scientists in School presenters are now visiting Kindergarten to Grade 8 English and French classrooms across much of Southern Ontario. Over **3.6 million students** have participated in **136,500 workshops** over our history. First branch **outside of Ontario** opens in Lethbridge, AB, with workshops designed to align with the Alberta STEM curriculum.
- 2015:** After success in Lethbridge, we **expand to Calgary**. We also bring STEM beyond the classroom and school day with a program designed for youth-focused community organizations.
- 2019:** Over the last 30 years, we have engaged **9 million young scientists** throughout Southern Ontario and Alberta in hands-on STEM enrichment! **Almost 30% of our 2019 annual total reach of 26,760 workshops** was in low-income communities.
- 2020:** The world changes, and we change with it: developing a **live, online delivery model** that stays true to our core tenets of richly investigative experiences by shipping individually-packaged materials ahead to classrooms and community organizations. Now we can reach children in any community across Canada.
- 2024-2025:** Our **35th anniversary!** We reach our **11 millionth young scientist** and deliver English and French classroom and community workshops across all provinces and territories. **62% of workshops** took place in schools serving low-income communities.



"I have taken part in the online workshops for the past four years. The workshops are well organized and match curriculum outcomes. Would strongly recommend to other science teachers. Thank You!"

Grade 6 teacher after an **Electricity: Close the Circuit!** workshop, Radville, SK

"I have used the Scientists in School program for years and have never been disappointed. The onsite workshops are incredibly hands-on and engaging for students. Today I did my first online experience and it was wonderful as well. Both options provide great learning opportunities for students.

Highly recommend!"

Grade 1 teacher after an online **Intriguing Invertebrates** workshop, Courtice, ON



Redefining How Children Across Canada Experience STEM

When Scientists in School began 35 years ago, few could have imagined how a grassroots outreach initiative started by the Canadian Federation of University Women, Ajax-Pickering chapter, would grow into its own **registered charity, driving a national movement in STEM enrichment**. At a time when science was mostly taught from textbooks, we pioneered an approach where students became the scientists—questioning, experimenting, and discovering the world around them.

Today, that same spirit of curiosity drives everything we do. Our **curriculum-aligned, materials-rich English and French workshops** are designed to seamlessly integrate with provincial and territorial curricula across Canada. We collaborate closely with educators to complement their lessons and inspire inquiry-based learning; we also measure outcomes for strategies and youth impact.

Our programming now thrives through two delivery models—**online and onsite**—and across three program streams—classroom, community, and Family Science workshops. Whether children are exploring under the guidance of our workshop presenters in their classroom, making discoveries with peers at a community centre, or investigating alongside family members at an evening event, every topic has thoughtfully designed investigations and curated materials, and shows them that **science is all around us**.

Every session, whether online or onsite, is led live by one of our **150+ diverse, well-trained STEM presenters** who serve as role models for curiosity and inclusion. Together, they delivered nearly **14,000 classroom and community workshops** in **600 communities** in each of the years of this reporting period. Annually, they sparked wonder for over **330,000 young scientists from coast to coast to coast**.

That reach matters because consistency and access drive impact. **Longitudinal research by Western University** following 2,000 students in Grades 6–8 over three school years shows that when students experience our high-quality workshops repeatedly—and when those workshops are offered free in communities facing economic or geographic barriers—their **interest and confidence in STEM** increase steadily over time. In the study, the **effect was strongest for girls**: in cohorts with four workshops over two years and six over three years, a 15% confidence and interest gap between genders was nearly closed.

Through constant innovation, collaboration, and a deep commitment to excellence and measurement, Scientists in School continues to **redefine how children across Canada experience STEM**—one workshop, one discovery, and one young scientist at a time.

“Oh my goodness, my class LOVED this workshop! There were so many engaging, hands-on activities that were presented very clearly and extremely well set up for my Grade 1 class. The seamless management, clear communication, engaging STEM content, plus the connection to my science curriculum made this a fantastic experience. My class was truly buzzing with STEM excitement!”

Grade 1 teacher after an online **Structures, Materials, and More** workshop, Vancouver, BC



Teachers' Post-workshop Feedback

The quality and impact of our programming are reflected in what teachers tell us year after year.

96%
reported that our workshops were extremely or very effective in enhancing their students' interest in, and attitudes towards, STEM.

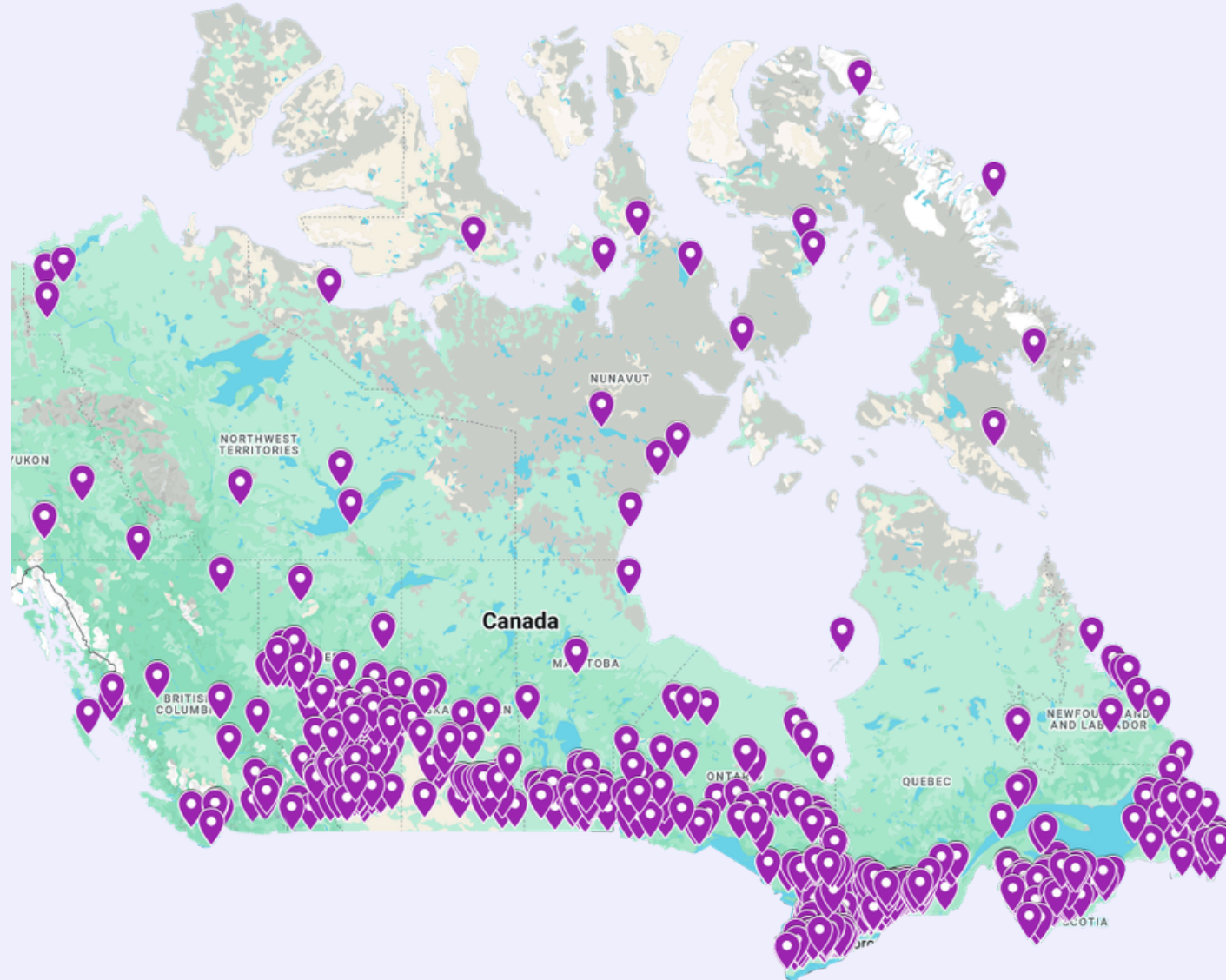
95%
reported the workshops encouraged students to think critically.

92%
reported that our sessions enhanced students' awareness of STEM in everyday life.

*24% of teachers whose classes participated in our workshops over the last two years completed our post-workshop survey

A Nation of Young Scientists: Our Impact, 2024–2025

In every corner of Canada, from bustling cities to remote northern communities, children are discovering the wonder of science with Scientists in School. Our impact over the past two years reflects more than numbers—it tells a story of exploration, inclusivity, and the lasting power of hands-on learning to ignite curiosity and inspire future innovators.



13,900
English and
French classroom
and community
workshops
delivered



605
communities
visited



3,600
donor-funded workshops
provided (26% of total
workshops)



333,000
children and youth
engaged



174 of 375 (46%)
publicly-funded school
boards reached



2,500 (18%)
workshops reached rural,
small-town, and remote
communities



2,620
school and
community
partners served



325
workshops serving
primarily Indigenous
communities



62%
of total workshops
benefited schools
serving low-income
communities

"As an Indigenous school, we are deeply grateful for the opportunity to participate in the Amazing Forces! online workshop, made possible through the generosity of donors. Traditionally, our students learn in a hands-on way, with strong connections to the land and the world around them. This workshop beautifully complemented that learning style by engaging them through interactive, practical activities. The students were fully captivated by the live interactions and hands-on experiences, which allowed them to connect with the science in a meaningful and exciting way. Many have been asking when they can participate again. Your support has had a lasting impact on their education, fostering a deeper love of learning and curiosity. Thank you for making this invaluable experience possible."

Grade 3/4 teacher after an online Amazing Forces! workshop, Calgary, AB

Diversity, Equity, and Inclusion

Creating Access. Inspiring Belonging. Igniting Potential.

At Scientists in School, we have always believed that **every child in Canada deserves access to high-quality STEM enrichment** that nurtures curiosity, critical thinking, and confidence, while building their appreciation of how science works and the values it teaches. Yet, the documented reality is that children growing up in marginalized or under-resourced communities face persistent barriers to educational enrichment and STEM career pathways.

STEM learning is not just about preparing children and youth for future jobs—it’s about equipping them with the skills to **solve complex problems, think critically, and make informed decisions** as citizens. Our mission is to make that learning accessible to everyone, representative of our diverse population, and welcoming to all contributors. Regardless of what career a child pursues, getting the opportunity to engage with STEM concepts during their formative years will develop important skills that they will use for the rest of their lives.

Our continued progress in **diversity, equity, and inclusion** is something we are not leaving to chance – we’re doing it with purpose, and we always have. For more than 25 years, we have fundraised to provide **free workshops for children with limited access** to enrichment. Today, this work is guided by evidence-based DEI practices and a deep commitment to continuous improvement.

Every year, we set the bar higher and pledge to do better: expanding opportunities, strengthening partnerships, and reaching more children in communities that need us most. The table below highlights our steady growth in inclusivity outcomes since before the COVID-19 pandemic, illustrating how **we’ve rebuilt, scaled nationally, and deepened our reach** to youth facing barriers to STEM engagement.

Measuring Our Progress: Expanding Equity and Access Across Canada in English and French

IMPACT MEASURE	PRE-COVID	2024-2025
Provinces & Territories Served	2 provinces - Ontario & Alberta	10 provinces & 3 territories
Publicly-funded school boards participating across Canada*	52 of 375 (14%)	174 of 375 (46%)
% of youth from rural, small-town & remote communities	12%	18%
% of total workshops provided free to marginalized communities by donors	10%	26%
% of total workshops benefiting schools serving low-income communities	29%	62%

*In addition to the publicly-funded school boards, we also serve many independent schools including Indigenous, faith-based, home schools, Montessori and others.



"Scientists in School is such an amazing organization. They provided students at our school the opportunity to experience STEM and relate it to their everyday world. Having female representation in STEM roles really helps make visible to our little learners that many possibilities exist for them outside of school!"

Grade 3 teacher after an onsite **Structures, Materials, and More** workshop, Toronto, ON

Placing Workshops from Communities, in Communities

Scientists in School's impact is both **local and national**. This impact is made possible by caring donors, teachers, principals, school boards, and community partners across Canada who believe every child deserves access to hands-on science. Since becoming a **charity in 1999**, we've remained committed to ensuring equitable access to STEM education by working directly with school boards, teachers, and community focused organizations—from libraries and YMCAs to Big Brothers Big Sisters and beyond. Together, we **identify local needs and strategically place complimentary workshops** where they will have the greatest impact.

Our workshop model is **adaptable and flexible**, designed to meet each community where they are. Whether our scientist presenters are visiting a school with limited science equipment and materials, a remote classroom connecting virtually, or a library offering a community workshop, our online and onsite programming seamlessly adjusts to local settings, schedules, and participant's needs, ensuring that **every child can discover science in a meaningful way**.

Our national team of **150+ diverse presenters—scientists, engineers, technologists, and educators—**brings this mission to life. They reflect the communities they serve, speak multiple languages, and share a wide range of cultural and professional experiences. Their enthusiasm, expertise, and inclusivity help every child feel seen, capable, and inspired to explore.

Often, schools don't need free workshops for every classroom; **what they do need is our help to bridge gaps** between budgets, between access, and between potential and opportunity. Thanks to donor generosity, those gaps are closing. Our workshops are funded by people and organizations from communities across Canada, and placed back into classrooms and community programs where they're needed most.

In 2024-2025, **62% of the close to 14,000 workshops we delivered** were in schools serving low-income communities. Donor support helped boost participation among students in schools with average parental incomes under \$75,000 from 44% to 62%. **More than 190,000 students in these communities** experienced STEM enrichment opportunities.

"We truly appreciate the generous donations that make this kind of learning possible for our students. Removing the financial barrier in order to create access for all is vitally important to their academic experience and, on a larger scale, to the fostering of dreams and hopes for the future. Who knows what potential may be unlocked in the hearts and minds of our young learners when they are able to participate in these hands-on science experiments under the direction of patient, knowledgeable presenters who are willing to lead the way? Thank you!"

Grade 4 teacher after an online As A Matter Of Fact... workshop, Moncton, NB



Deepening Outcomes for Youth in Rural and Remote Communities

Over the past two years, Scientists in School has made remarkable strides in reaching rural, remote, and Indigenous communities—places where access to enrichment opportunities is often limited by geography and resources.

In 2023–2024, our programming, fundraising, and outreach teams worked hand-in-hand to deliver a record **1,100 complimentary workshops** to northern, remote, and Indigenous schools and community organizations, **increasing participation from 10% to 18%, and reaching 60,000 children and youth**. Building on that momentum, 2024–2025 marked another major step forward through our **growing partnership with Connected North**, a groundbreaking initiative that uses high-speed video technology to deliver engaging, interactive learning experiences to students in Canada’s most remote northern communities.

Through Connected North, we were able to **extend our reach to Indigenous youth in Nunavut, the Northwest Territories, and remote northern communities across several provinces**, bringing our hands-on STEM experiences to classrooms that had never before been able to access them. This collaboration ensures that students, regardless of where they live, can meet real scientists, explore new ideas, and experience the same high-quality workshops as their peers in larger centres.

Together, these efforts are creating lasting outcomes, bringing to fruition our goal of equitable participation in Scientists in School for youth from coast to coast to coast and removing barriers to serving rural, remote, and Indigenous communities. When we developed our online workshop model at the outset of the pandemic, **we could not have imagined a more meaningful outcome.**

“By delivering interactive, inquiry-based workshops as Connected North content providers, Scientists in School empowers students to see themselves as scientists, innovators, and problem-solvers. Expanding access to these programs in remote communities ensures talent is nurtured everywhere, and that all young people in Canada gain the skills and confidence to thrive in a changing world. Geographic isolation, limited resources, and systemic inequities have long reduced access to STEM opportunities for Indigenous learners in particular. Providing culturally responsive, engaging hands-on learning is both a matter of fairness and a step toward reconciliation. Our partnership directly supports the Truth and Reconciliation Commission’s Calls to Action by addressing education gaps and empowerment. Equitable STEM education strengthens the social and economic future for communities. By creating opportunities for Indigenous learners to fully participate in hands-on science education experiences with partners like Connected North, Scientists in School helps build brighter futures for all.”

Jennifer Corriero, Executive Director, Connected North



Bridging the Distance

Our 3 furthest workshops from each other in the 2023-2024 year took place in Whitehorse, Yukon, Estevan, Saskatchewan, and St. John’s, Newfoundland. A road trip between these three classrooms would take around **100 hours** of driving to complete!



More Workshops en Français!

We are proud to help young scientists see their future in STEM in both of Canada's official languages. Thanks to the diligent efforts of our programming team, we now offer 14 of our online topics in French. In the 2023–2024 school year, we delivered **260 workshops across the country**, reaching more than **6,000 children and youth**. In 2024-2025, our reach **grew by 55%** as we engaged over **9,300 children in 391 workshops**. As we build an important foundation for growth, our French-speaking presenter team continues to grow, bringing local and linguistic representation to students in both French-language and French-immersion schools.

An Interview with French Program Coordinator, Valérie Lajeunesse, B.Sc, B.Ed

Valérie spent the 2023-2024 and 2024-2025 school years as both a presenter and our French Program Coordinator. We spoke to her about what fuels her passion for our French-language programming.

What's your favourite workshop to present?

"In **Strong Structures**, we talk about materials, and we look at how to make shapes that make objects stronger. Then, the kids get to build. The kids get so excited when their structures can hold more and more. It's amazing, I love how the excitement builds in the classroom and how the workshop has been designed to build up the concepts alongside it."

We reach French-speaking and French-immersion children and youth with our French-language programming. Why is that important?

"These children, especially in French immersion, they are speaking it and also learning it. So, exposing them to French from outside of their school – like a French scientist – expands their world. It becomes both science literacy and language literacy, together."

If you were to pick just one facet of our workshops you think is the most important, what would it be?

"It's so important for us to offer all kids across the country the opportunity to investigate. I think while investigating they are learning how to know if information is reliable, how to ask questions, how to reproduce results – these are the ideas behind the scientific process that are important skills to use in the world, and we are helping to teach it."



« Les étudiants ont adoré l'expérience pratique. Ils ont chacun reçu leur kit scientifique préemballé et ont réalisé un mini-laboratoire sur leur pupitre. Cette expérience aurait pris beaucoup de temps à préparer pour 27 élèves. Merci de la rendre facile pour l'enseignante et si engageante pour les élèves! »

Par un enseignant de 5e année après « **La matière dans tous ses états** » l'atelier, Laval, QC

Spotlight on Women in STEM

Diversity and inclusion also mean visibility and we are helping children see themselves reflected in the world of science. At Scientists in School, we're proud that **approximately 75% of our 150 workshop presenters** identify as women, bringing a rich diversity of expertise, backgrounds, and lived experiences into classrooms and community spaces across Canada. These scientists, engineers, technologists, and educators not only lead our workshops, they serve as **powerful role models** who show youth that science is for everyone.

In addition, our **Women in STEM Spotlight Series** shines a light on accomplished women who are breaking barriers, shaping science, and inspiring the next generation. These women exemplify the limitless possibilities in STEM and remind every child—especially girls—that they, too, can be innovators, problem solvers, and leaders in science.



Kathryn Knowles

An Apiary Research Assistant at the Honey Bee Research Centre at the University of Guelph, expertly unlocked the mysteries of the complex social systems of bees.

[Learn more about Kathryn and her work here](#)

Mary Ann Ferrer

Food Scientist and Lecturer at the University of Guelph, leads us through the fascinating world of cheese making.

[Learn more about Mary Ann and her work here](#)



Kumudu Jinadasa

Project Engineer and Mission Manager at the Canada Space Agency (CSA), joined us in conversation about moon exploration, space careers, and the incredible impact of women and girls in engineering.

[Learn more about Kumudu and her work here](#)

Cara Clairman

President and CEO of Plug'n Drive, a non-profit committed to accelerating the adoption of electric vehicles. With over 25 years of environmental expertise, Cara is steering us towards sustainability.

[Learn more about Cara and her work here](#)



Looking Ahead: Guided by Our Values, Driven by Our Vision

As we look ahead, Scientists in School is charting an exciting new chapter, one rooted in the values that have guided us for 35 years and inspired by the possibilities that lie ahead. We are refreshing our Strategic Plan to ensure that our next five years reflect the same curiosity, inclusivity, and collaboration that define who we are.

Our vision remains clear: to ensure every child in Canada has the opportunity to experience the joy of scientific curiosity and discovery through richly investigative STEM workshops where they become scientists and engineers in school and beyond. We'll strive for this goal while deepening and broadening our impact, and strengthening our partnerships.

Our Guiding Values

Our values are more than words on a page, they are the principles that shape every workshop, partnership, and decision we make. They serve as both a compass and a promise to the children and youth we serve, the educators we support, and the communities we partner with.

1. Inspiring Impact

We exist to make a difference for young scientists and their teachers. Every workshop—whether in a classroom, community, or family setting—is designed to spark curiosity, confidence, and scientific literacy that lasts a lifetime.

2. People First

We care deeply about the experience of every student, teacher, and partner we work with, as well as our staff and workshop presenters. Our customer-first mindset ensures that every interaction fosters trust, learning, and joy.

3. Bold and Entrepreneurial

Challenges spark our creativity. We approach change with optimism and resourcefulness, turning obstacles into opportunities that move our mission, vision, and strategic outcomes forward.

4. Passion and Integrity

We bring our whole hearts to our work. Guided by fairness, honesty, and respect, we hold ourselves to the highest professional and ethical standards—innovating sustainably, responsibly, and impactfully.

5. Diversity and Belonging

We believe Canada's strength lies in its diversity. Our programs are built to be inclusive and accessible, reaching children of every background, language, and geography so that all feel, and are, represented in STEM.

6. Collaboration and Partnership

We achieve more together. Our culture of teamwork, openness, and shared purpose extends beyond our organization—fueling lasting partnerships that multiply our impact nationwide.



Our Strategic Path Forward

Our 2025–2030 Strategic Plan builds on a legacy of innovation and impact while responding to the evolving needs of Canada's youth and educators. Over the next five years, Scientists in School will:

- Advance equitable participation by prioritizing underserved and marginalized communities.
- Foster multi-year participation across the formative Kindergarten through Grade 8 years—maximizing the long-term benefits confirmed by our independent longitudinal research with Western University, which found that repeat participation in workshops significantly increases STEM confidence and interest, especially among girls.
- Scale nationally through our dual online and onsite delivery models—bringing our interactive, curriculum-aligned workshops to every province and territory.
- Drive continuous innovation across workshop development, professional learning, and program quality to ensure lasting alignment with provincial and territorial curricula and community needs.
- Strengthen collaborations that multiply impact, working with school boards, schools, funders, and community partners who share our commitment to empowering the next generation of scientists and innovators.

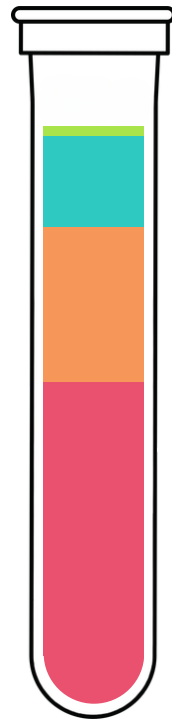
Why It Matters

The need has never been greater. Foundational attitudes toward STEM form in elementary school, yet too many classrooms lack the resources, materials, and expertise for engaging, inquiry-based learning. Without early, positive experiences, children—particularly girls, Indigenous youth, and those in low-income, rural, or remote communities—are less likely to see themselves in STEM.

Scientists in School is bridging that gap. Guided by our values and driven by our vision, we're empowering every child to explore, question, and imagine a future where they can thrive as scientists, innovators, and changemakers.

Summarized Financial Statements

All financial data presented, which is comprised of the Summarized Balance Sheet as at August 31, 2025, and the Summarized Statement of Earnings for the year ended August 31, 2025, has been audited by Dawn Flett and Associates.



Revenue

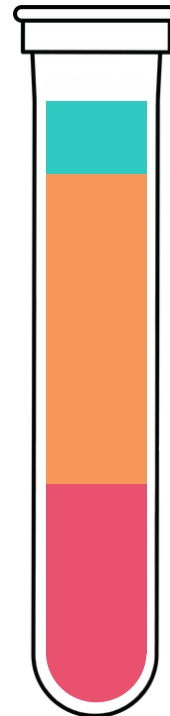
(3-year average)

- Workshop Program Fees: 59.3%
- Donations: 24.4%
- Government Grants: 15.6%
- Interest and Other Income: 0.7%

Expenditures

(3-year average)

- Direct Classroom and Community Workshop Delivery Costs: 35.5%
- Program Development, Growth, Innovation, Presenter Training, Quality Assurance, and Outreach: 47.2%
- Operations, Rent, Administration and Fundraising: 17.3%



Summarized Balance Sheet

As at August 31, 2025

Assets	2025	2024
Cash and Short Term Investments	\$951,615	\$1,059,570
Accounts Receivable	133,518	72,614
GST/HST Rebate Receivable	70,270	74,879
Prepaid Expenses	62,955	34,762
Workshop Supplies	138,692	135,855
Capital Assets	48,131	87,409
TOTAL	\$1,405,181	\$1,465,089

Liabilities	2025	2024
Accounts Payable and Accrued Charges	\$109,259	\$174,242
Deferred Revenue	531,302	732,989
Deferred Donations	7,592	6,844
	\$648,153	\$914,075

Net Assets	2025	2024
Investment in Capital Assets	\$29,885	\$57,092
Internally Restricted Reserve for Contingencies	562,035	398,780
Internally Restricted Reserve for Strategic Investments	165,108	95,142
	\$757,028	\$551,014

Total Liabilities and Net Assets	\$1,405,181	\$1,465,089
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Summarized Statement of Earnings

For the Year ending August 31, 2025

Revenue	2025	2024
Workshop Program Fees	\$2,453,565	\$2,565,053
Donations	1,149,467	1,009,151
Government Grants	662,755	587,408
Other Income	19,674	18,368
Interest Income	10,326	9,880
TOTAL REVENUE	\$4,295,787	\$4,189,860

Expenditures	2025	2024
Direct Classroom and Community Workshop Delivery Costs	\$1,445,100	\$1,506,351
Program Development, Growth, Innovation, Presenter Training, Quality Assurance, and Outreach	1,907,316	1,872,662
Operations, Rent, Administration and Fundraising	737,357	648,429
TOTAL EXPENSES	\$4,089,773	\$4,027,442

Net Revenue over Expenses	\$206,014	\$162,418
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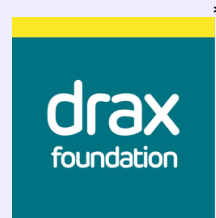
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At Scientists in School, we are surrounded by stakeholders who share our mission, vision, and values. Our community is a strong and multi-faceted place where we've fostered mutually beneficial relationships built on a shared vision for the future. We thank all our supporters for everything you do to provide young learners in Canada the opportunity to develop their interest, skills, confidence, and motivation to engage in STEM!

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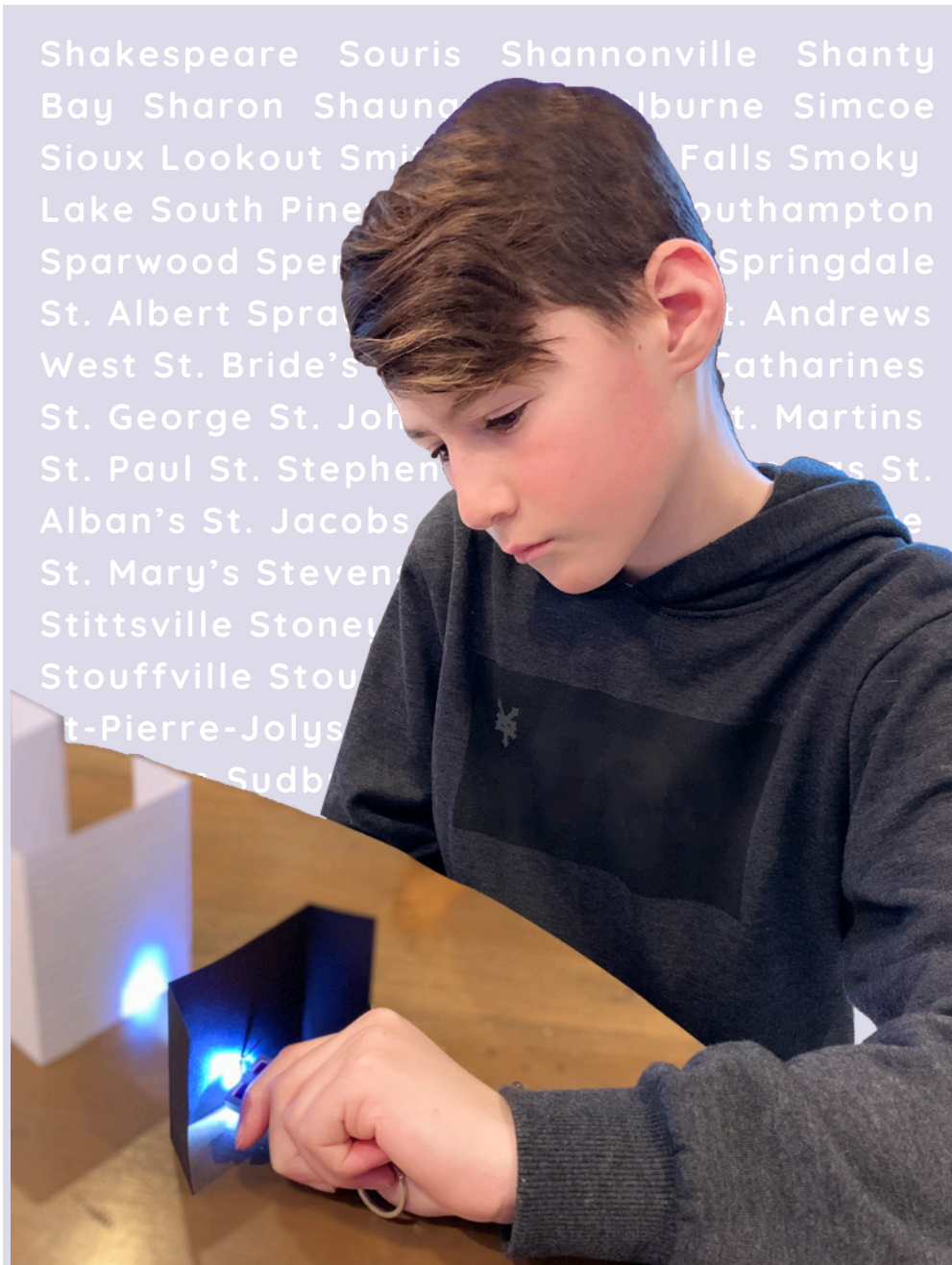


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